




# Branislav Benčík

Senior Product Designer

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## EXPERIENCE



### Tea Time Language School

#### Co-owner & Product Designer

Mar 2024 - Mar 2026 · 2 yrs

- Designed a B2B English learning service with personalized curriculum based on AI-evaluated speaking assessments. Automated core service logic with n8n.
- Designed and built the client acquisition pipeline. 12 active B2B contracts, 0.4 mil. CZK monthly revenue.



### Applifting

#### Senior Product Designer

Mar 2024 - Aug 2025 · 1 yr 6 mos

- Led design for Skoala, a financial literacy platform reaching over 50% of Czech schools. Designed the CMS that replaced manual Figma-to-dev handoffs with a scalable content system.
- Led design sprints and UX audits. Established accessibility guidelines (WCAG 2.2).

#### Product Designer

May 2020 - Mar 2024 · 3 yrs 11 mos

Designed data-rich UIs, dashboards, and complex flows across 20+ client projects in fintech, AI, dev tools and e-commerce.

#### FE Developer

Feb 2019 - May 2020 · 1 yr 4 mos

Built frontend interfaces in React, Next.js, and Apollo GraphQL for fintech and civic tech client projects.

## SKILLS

Systems Thinking  
Service Design  
Product Strategy  
Information Architecture  
User Journey Mapping  
Interaction Design  
UI Design & Prototyping  
Data Visualization  
Accessibility  
UX Research Methods  
Workshop Facilitation  
Design Systems & Handoff  
Coding & FE Development  
Automation & API Integration

## TOOLS

Figma  
Claude Code  
GitHub  
Typescript  
Tailwind  
n8n  
Framer  
Webflow  
Midjourney  
Flora.ai

## EDUCATION



### Charles University

Liberal Arts And Humanities

2022 - 2024



### Czech Technical University

Computer Science

2017 - 2019

## VOLUNTEERING



### Mentor & Instructor

ReactGirlsPrague

2019 - 2024

Lectured on UX Design, HTML/CSS, and React fundamentals through workshops and 1-on-1 mentoring. 150+ teaching hours.